

**TRANSFORMATIVE ACTION - TITLE \***

Are you a...?

City / Region

Organisation

Name of the city/region/organisation\*

Country\*

**Topics covered by your transformative action\* (Multiple selection is possible)**

Decarbonisation

Climate change

Urban mobility

Public space

Biodiversity

Housing

Greenfield land and natural space

Social inclusion and integration

Water resources and air quality

Local economies and employment

**The transformative action has followed these pathways of the [Basque Declaration](#)\* (Multiple selection)**

**SOCIO-CULTURAL TRANSFORMATION**

By developing of a “culture of sustainability” based on equal access to municipal services for all citizens regardless of their age, religious affiliation, ethnic identity or gender, and reflecting this particularly in our budgeting and educational systems

By actively involving our citizens and going beyond participatory planning into participatory implementation by supporting and using new approaches like co-production, co-design and co-innovation

By re-thinking the boundaries between public and private services, activities and tasks, and seeking to encourage local private and civic engagement

By promoting social innovation, social enterprises and civic engagement that support the education, training and social inclusion of marginalised groups and immigrants

By nurturing the “sharing economy”, “collaborative economy” or “civic economy” and other approaches that combine the ideas of entrepreneurship, civic engagement and societal transformation

### SOCIO-ECONOMIC TRANSFORMATION

- By turning the challenges in front of us into opportunities for our local economies in key areas such as decentralised renewable energy production, local food production, innovative transportation concepts, new approaches to social services and many other innovations
- By creating and closing local value chains, facilitating innovative cooperation of businesses in order to capture local and regional value, creating small scale local investment opportunities and jobs, and increasing the public income
- By applying innovative approaches to financing including such as crowd-funding, cooperative financing or the blending of public and civic funding, or complimentary currencies
- By purchasing products and services with high environmental performance and taking into account the social and economic impacts of a purchasing decision
- By pursuing the development towards a circular economy to reduce the need for natural resource consumption and the production of waste

### TECHNOLOGICAL TRANSFORMATION

- By wisely selecting and applying new and smart technologies that support the necessary socio-cultural and socio-economic transformations and serving the interest of the citizens and the public good
- By using public procurement as an instrument to accelerate the market introduction of innovative and sustainable technologies, and ensuring that their application is demand driven, and enables decentralised local solutions to the challenges we face
- By addressing the digital divide in our local societies and providing the appropriate infrastructure and support needed for all groups to have equal access to information and digital services
- By supporting open data standards and taking care that collected public data will not be controlled by private actors, but remain available for our local governments in order to improve our policies and services for the citizens
- By preparing our policies, our public management and governance systems as well as our urban societies for the socio-cultural changes that are triggered by innovative and smart technologies in order to maximise the positive impacts.

#### **Brief description (not more than 100 words)\***

Describe in not more than 100 words what the transformative action is about

**Context (100-150 words)\***

This section provides a brief background about the situation in the city. This may include specific characteristics of the city, the sustainability-related problems, the particular challenges the city was facing and the goal/changes to be achieved. It should refer to the particular problem that the transformative action described helped to address and relevant political frameworks such as policies and targets. (Remember to hyperlink any information to relevant websites where readers will be able to find extra information)

**In action (300-400 words)\***

This section describes the approach taken and the transformative action the city has implemented. Concrete facts and figures should be included. Quotes from city representatives or professionals involved in this transformative action should also be drawn on. It is relevant to explain the pathways/mechanisms used to implement the transformation and what stakeholders were involved.

**Results (150-300 words)\***

This section summarises the results achieved by the action. As far as possible, achievements should be quantified and the benefits obtained should be highlighted clearly. This section may also include quotes. Key achievements may be presented in bullet points.

**Impact (200-300 words)\***

Describe the (expected) local environmental and socio-economic impact of the Transformative Action. Explain what the (expected) local impact is, both from a qualitative and a quantitative perspective, and how the situation has changed. For example in terms of social inclusion, number of jobs, decarbonisation, etc. Please also indicate how you have measured or intend to measure the impact.

**Challenges and lessons learned (100 words)**

Describe any challenges encountered and any lessons learned, so that other cities/organisations can replicate the transformative action.

**Attach at least one picture (and up to 5) (Max. file size | 10 MB), including**

- Description of the picture
- Credit of the picture

**Attach any other relevant files (.doc, .xls and .pdf) – Up to a maximum of 5 files (Max. file size | 10 MB) – and specify what the title of the file is**

**This TRANSFORMATIVE ACTION has been submitted by:**

Name\*

City/Region/Organisation\*

Position\*

Email address\*

Phone number\*

Website (URL of the city or the organisation)\*

Remember to endorse the Basque Declaration in order to be considered for this Award. Click [here](#).

Please return this form to [info@sustainablecities.eu](mailto:info@sustainablecities.eu) no later than 23:59 CET on 31 July 2019.